

Rodney Sharples

COO | Strategy Delivery, Organizational Enablement, Maximizing Profit

Profile

Operations executive with 30+ years in technology, marketing, and retail sectors, including leadership at The Home Depot, WebMD, and Reed Elsevier/LexisNexis. Known for driving measurable results, with an average **22%** reduction in budgetary expense, an **18-minute** per hour productivity increase, a **12%** cut in organizational redundancy, and a recovery time improvement of **3 days** after impairments.

Demonstrated global leadership in creating collaborative, efficient, and growth-focused environments that enhance profitability, scalability, and operational resilience.

Contact Details

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Competencies

- ◊ Continuous Improvement
- ◊ Data & Analytics
- ◊ Enterprise Strategy & Tactics
- ◊ FP&A and P&L
- ◊ Global Expansion
- ◊ M&A and Integrations
- ◊ Strategic Thinking
- ◊ Thought Leadership
- ◊ Transformations & Turnarounds

Interests and Preferences

Seeking a leadership role were making a meaningful impact, contributing to the organization's growth, and helping develop team members matters. Expertise lies at the intersection of operations, technology and people, with unique insights into fostering strong alliance based organizational culture.

ROLE

- ◊ Chief Operating Officer
- ◊ Executive/Senior/ Vice President of Operations
- ◊ Full-time permanent
- ◊ Interim to permanent
- ◊ On-site, remote, hybrid
- ◊ Up to 50% domestic and/or international travel

RESPONSIBILITIES

- ◊ Digital Transformation
- ◊ Operational Scaling
- ◊ Profit Growth
- ◊ Integrations
- ◊ Roadmap Implementation
- ◊ Cultural Development

MARKET

- Geography ◊ Metro-Charlotte, NC
◊ Relocation: North America, Europe, Australia
- Industries ◊ Technology, Consumer Goods and Services, B2C
- Size ◊ \$50M to \$10B, established or established start-up
◊ Public, Private or PE owned
- Culture ◊ Open communication, transparent, engagement focused, celebrates successes, everyone is treated with dignity and respect.

TARGET COMPANIES

Technology	Alphabet / Google Barings Credit Karma Crosslake Technologies Jackrabbit Technologies McAfee	Microsoft Modis Passport Ring Central
Consumer Goods	Ahold Delhaize Albemarle Aldi Foods Amazon Atom Power Burlington Stores Compass Group Costco Driven Brands	Doosan Ingersoll Rand Jeld-Wen Holdings Lowe's Home Improvement Ripple Crypto Sonic Automotive Trane Tractor Supply
Consumer Services	Lucid Bots Mavendog	NASCAR